



Privacy Policy

1. Name and Contact Details of the Controller and the Company's Data Protection Officer

This privacy policy applies to data processing by:

ZENK Rechtsanwälte Partnerschaft mbB (in the following: ZENK), Reinhardtstraße 29, D-10117 Berlin Email: berlin@zenk.com or hamburg@zenk.com Phone: +49 (0)30 247574-0 Fax: +49 (0)30 2424555

ZENK's data protection officer can be contacted at the above address in Berlin, attn.: Sofie König, or at koenig@zenk.com.

2. Collection and Storage of Personal Data, as well as the Nature and Purpose of Its Use

a) When visiting the Website

When you visit our website ZENK.com, the browser used on your device automatically sends information to our website's server. This information is temporarily stored in a so-called log file. The following information is collected without any action on your part and stored until it is automatically deleted:

- IPIP address of the requesting computer,
- date and time of access,
- name and URL of the file accessed,
- website from which access occurred (referrer URL),
- browser used and, if applicable, your computer's operating system, as well as the name of your Internet service provider.



We process the aforementioned data for the following purposes:

- to ensure that the website connects smoothly,
- to ensure a convenient user experience on our website,
- to evaluate system security and stability, and
- for other administrative purposes.

The legal basis for data processing is Article 6(1), first sentence, letter f of the GDPR. Our legitimate interest stems from the purposes for data collection listed above. Under no circumstances do we use the collected data for the purpose of drawing conclusions about your identity.

In addition, we use cookies and analytics services when you visit our website. You can find further details on this in Sections 4 and 5 of this Privacy Policy.

b) When signing up for our newsletter and other information

Provided that you have expressly consented in accordance with Article 6(1), first sentence, letter a of the GDPR, we use your email address to send you our newsletter and other information about our law firm or legal information on a regular basis. Providing an email address is sufficient to receive the newsletter. You can unsubscribe at any time, for example via a link at the end of each newsletter. Alternatively, you are welcome to send your request to unsubscribe by email to berlin@zenk.com at any time.

c) When using our contact form

If you have any questions, we offer you the option to contact us via a form provided on the website. You must provide a valid email address so that we know who is sending the inquiry and can respond to it. Additional information may be provided voluntarily.

Data processing for the purpose of contacting us is carried out in accordance with Article 6(1), first sentence, letter a of the GDPR based on your voluntary consent.



The personal data we collect when you use the contact form will be automatically deleted once your inquiry has been processed.

3. Disclosure of Data

Your personal data will not be transferred to third parties for any purposes other than those listed below.

We will only disclose your personal data to third parties if:

- You have given your explicit consent pursuant to Article 6(1), first sentence, letter a of the GDPR,
- the disclosure is necessary pursuant to Article 6(1), first sentence, letter f of the GDPR for the assertion, exercise, or defense of legal claims, and there is no reason to believe that you have an overriding legitimate interest in preventing the disclosure of your data,
- in the event that there is a legal obligation to disclose the data pursuant to Article 6(1), sentence 1, letter c of the GDPR, and
- this is permitted by law and necessary under Article 6(1), sentence 1, letter) of the GDPR for the performance of contractual relationships with you.

4. Cookies

We use cookies on our website. These are small files that your browser automatically creates and that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our website. Cookies do not cause any damage to your device and do not contain viruses, Trojans, or other malware.

Information related to the specific device you are using is stored in the cookie. However, this does not mean that we thereby gain direct knowledge of your identity.

The use of cookies serves, on the one hand, to make your experience with our website more

pleasant. For example, we use so-called session cookies to recognize that you have already visited individual pages of our website. These are automatically deleted when you leave our website.

In addition, to optimize user-friendliness, we also use temporary cookies that are stored on your device for a specific, predetermined period of time. If you visit our site again to use our services, the system automatically recognizes that you have visited us before and recalls the information and settings you entered, so you do not have to re-enter them.

We also use cookies to collect statistical data on the use of our website and to evaluate this data for the purpose of optimizing our offerings for you (see Section 5). These cookies enable us to automatically recognize that you have previously visited our site when you return. These cookies are automatically deleted after a defined period of time.

The data processed by cookies is necessary for the aforementioned purposes to safeguard our legitimate interests and those of third parties pursuant to Article 6(1), first sentence, letter f of the GDPR.

Most browsers automatically accept cookies. However, you can configure your browser so that no cookies are stored on your computer or so that a notification always appears before a new cookie is created. Completely disabling cookies, however, may prevent you from using all features of our website.

5. Analytics Tools

Tracking Tools: The tracking measures listed below and used by us are carried out on the basis of Article 6(1), first sentence, letter f of the GDPR. We use these tracking measures to ensure that our website is designed to meet your needs and to continuously optimize it. Additionally, we use these tracking measures to collect statistical data on the use of our website and to evaluate this data for



the purpose of optimizing our offerings for you. These interests are considered legitimate within the meaning of the aforementioned provision.

The respective data processing purposes and data categories can be found in the corresponding tracking tools.

a) Google Analytics

For the purpose of designing our pages to meet user needs and continuously optimizing them, we use Google Analytics, a web analytics service provided by Google Inc.

(<https://www.google.de/intl/de/about>) (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; in the following "Google"). In this context, pseudonymized usage profiles are created and cookies (see Section 4) are used. The information generated by the cookie regarding your use of this website, such as

- browser type/version,
- operating system used,
- referrer URL (the previously visited page),
- hostname of the accessing computer (IP address),
- time of the server request,

are transmitted to a Google server in the United States and stored there. The information is used to evaluate the use of the website, to compile reports on website activity, and to provide other services related to website and Internet usage for the purposes of market research and the needs-based design of these web pages. This information may also be transferred to third parties if required by law or if third parties process this data on Google's behalf. Under no circumstances will your IP address be merged with other data held by Google. IP addresses are anonymized so that they cannot be associated with you (IP masking).

You can prevent the installation of cookies by adjusting your browser settings accordingly; however, please note that in this case, you may not be able to use all features of this website to their full extent.

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address), as well as the processing of this data by Google, by downloading and installing a browser add-on (<https://tools.google.com/dlpage/gaoptout?hl=de>).

For more information on data protection in connection with Google Analytics, please see the Google Analytics Help Center (<https://support.google.com/analytics/answer/6004245?hl=de>).

b) Google Adwords Conversion Tracking

To track the use of our website for statistical purposes and to optimize our website for you, we also use Google Conversion Tracking. In this process, Google AdWords places a cookie (see Section 4) on your computer if you arrived at our website via a Google ad.

These cookies expire after 30 days and are not used for personal identification. If the user visits certain pages on the AdWords customer's website and the cookie has not yet expired, Google and the customer can recognize that the user clicked on the ad and was redirected to that page.

Each AdWords customer receives a different cookie. Cookies cannot therefore be tracked across the websites of AdWords customers. The information collected using the conversion cookie is used to generate conversion statistics for AdWords customers who have opted for conversion tracking. AdWords customers are informed of the total number of users who clicked on their ad and were redirected to a page tagged with a conversion tracking tag. However, they do not receive any information that can be used to personally identify users.

If you do not wish to participate in the tracking process, you can also refuse the placement of the cookie required for this purpose – for example, by using a browser setting that generally disables the automatic placement of cookies. You can also disable cookies for conversion tracking by configuring your browser to block cookies from the domain “www.googleadservices.com.” Google’s privacy policy regarding conversion tracking can be found here (<https://services.google.com/fh/files/misc/site-terms-of-use.html>).

6. Social Media Plug-ins

We do not use social plugins from the social networks Facebook, Twitter, or Instagram on our website.

7. Data Subject Rights

You have the right:

- pursuant to Article 15 of the GDPR, to request information about your personal data that we process. In particular, you may request information regarding the purposes of processing, the categories of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned retention period, the existence of a right to rectification, erasure, restriction of processing, or objection; the existence of a right to lodge a complaint; the origin of your data, if it was not collected by us; and information regarding the existence of automated decision-making, including profiling, and, where applicable, meaningful information regarding its details;
- pursuant to Article 16 of the GDPR, to request without delay the rectification of inaccurate personal data or the completion of your personal data stored by us;
- to request, pursuant to Article 17 of the GDPR, the erasure of your personal data stored by us, unless processing is necessary for the exercise of the right to freedom of expression and information, to comply with a legal obligation, for reasons of public interest, or to assert, exercise, or defend legal claims;

- to request, pursuant to Article 18 of the GDPR, the restriction of the processing of your personal data if you contest the accuracy of the data, if the processing is unlawful but you oppose its erasure and we no longer need the data, but you need it to assert, exercise, or defend legal claims, or if you have objected to the processing pursuant to Article 21 of the GDPR;
- pursuant to Article 20 of the GDPR, to receive your personal data that you have provided to us in a structured, commonly used, and machine-readable format, or to request that it be transmitted to another controller;
- pursuant to Article 7(3) of the GDPR, to withdraw your consent at any time by notifying us. As a result, we may no longer continue the data processing that was based on this consent in the future; and
- to lodge a complaint with a supervisory authority pursuant to Article 77 of the GDPR. As a general rule, you may contact the supervisory authority at your usual place of residence, your place of work, or the location of our law firm's headquarters.

8. Right to Object

If your personal data is processed on the basis of legitimate interests pursuant to Article 6(1), first sentence, letter f of the GDPR, you have the right, pursuant to Article 21 of the GDPR, to object to the processing of your personal data, provided there are grounds arising from your particular situation or the objection is directed against direct marketing. In the latter case, you have a general right to object, which we will honor without requiring you to specify a particular situation.

If you wish to exercise your right of withdrawal or right to object, simply send an email to [berlin\(at\)zenk.com](mailto:berlin(at)zenk.com)

9. Data Security

When you visit our website, we use the widely adopted SSL (Secure Socket Layer) protocol

in conjunction with the highest encryption level supported by your browser. This is typically 256-bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. You can tell whether a specific page on our website is being transmitted securely by the closed key or lock icon displayed in the status bar at the bottom of your browser.

We also employ appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction, or unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

10. Validity and Changes to This Privacy Policy

This Privacy Policy is currently in effect and is dated 2026.

As our website and the services offered through it continue to evolve, or due to changes in legal or regulatory requirements, it may become necessary to amend this Privacy Policy. You may access and print the most current version of this Privacy Policy at any time.